

Los Angeles | London | New Delhi Singapore | Washington DC

FOR INFORMATION:

SAGE Publications, Inc. 2455 Teller Road Thousand Oaks, California 91320 E-mail: order@sagepub.com

SAGE Publications Ltd. 1 Oliver's Yard 55 City Road London EC1Y 1SP United Kingdom

SAGE Publications India Pvt. Ltd. B 1/I 1 Mohan Cooperative Industrial Area Mathura Road, New Delhi 110 044 India

SAGE Publications Asia-Pacific Pte. Ltd. 3 Church Street #10-04 Samsung Hub Singapore 049483

Acquisitions Editor: Matthew Byrnie Associate Editor: Natalie Konopinski eLearning Editor: Gabrielle Piccininni Editorial Assistant: Janae Masnovi Production Editor: Laura Barrett Copy Editor: Megan Markanich Typesetter: C&M Digitals (P) Ltd. Proofreader: Jeff Bryant Indexer: Teddy Diggs Cover Designer: Gail Buschman Marketing Manager: Ashlee Blunk Copyright © 2016 by W. James Potter

All rights reserved. No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without permission in writing from the publisher.

Printed in the United States of America

ISBN 978-1-4833-7958-6

This book is printed on acid-free paper.

15 16 17 18 19 10 9 8 7 6 5 4 3 2 1

This work may not be reproduced or distributed in any form or by any means without express written permission of the publisher.