DETAILED CONTENTS

Preface	ix
Organization of the Book	xi
Outline of the Chapters	xiii
Acknowledgments	XV
About the Author	xvii
1. Introduction	1
Mapping the Journey	1
Familiar Intellectual Geographies	6
Implications for Social Research	11
Concluding Thoughts	11
Further Reading	12
2. Philosophical Roots of Research Methodologies	13
Introduction	13
The Changing Discourses of Social Science	16
Feminist and Critical Race Challenges	
to Qualitative Research	18
Interpretive Challenges to Social Research	21
Philosophy and Practice	24
Ontology and Epistemology	28
Subjectivity	30
Agency	33
Experience	34
Implications for Social Research	35
Concluding Thoughts	37
Further Reading	38

3.	Analytic Induction	39
	Introduction	39
	Analytic Induction: A Brief History	40
	Analytic Induction, Postpositivism, and Social Constructionism	47
	The Basic Premise of Contemporary Analytic Induction	53
	Analysis of Newspaper, Television, and Interview Exemplars	55
	Newspaper Analysis	56
	Television Analysis	59
	Interview Analysis	64
	Implications for Social Research	70
	Concluding Thoughts	75
	Further Reading	76
4.	Symbolic Interaction	77
	Introduction	77
	Symbolic Interaction: A Brief History	78
	The Basic Premise of Symbolic Interaction	87
	Analysis of Newspaper, Television, and Interview Exemplars	89
	Newspaper Analysis	89
	Television Analysis	95
	Interview Analysis	98
	Implications for Social Research	102
	Concluding Thoughts	104
	Further Reading	104
5.	Ethnomethodology	105
	Introduction	105
	Ethnomethodology: A Brief History	108
	The Basic Premise of Ethnomethodology	116
	Analysis of Newspaper, Television, and Interview Exemplars	118
	Newspaper Analysis	119
	Television Analysis	124
	Interview Analysis	129
	Implications for Social Research	134
	Concluding Thoughts	137
	Further Reading	138
6.	Social Research: Drawing New Maps	139
	Introduction	139
	The Problems of Social Research Revisited	141
	Mining New Media With an Old Tool	146

References	169
Further Reading	167
Concluding Thoughts	166
Implications for Social Research	163
Envisioning Social Epistemologies	157
Revisiting Subjectivity, Agency, and Experience	153
A Matter of Ethics: The Making of a Social Scientist	151