

What Your Colleagues Are Saying . . .

Michael Hinojosa's leadership of Dallas Independent School District (DISD) brought the board, the staff, and the community together around his vision for a high performing urban, low income, school district in Dallas. Then he led that district to accomplish what most thought was not possible—DISD was transformed to a high performing school system.

—**Jack Lowe Jr.**,

President & board member, DISD
Dallas, Texas

Hinojosa's experiences, shared in Superintendent-Wise, provide a comprehensive field guide for school superintendents. Whether you are new to the superintendency or an experienced leader, this book is packed with valuable lessons and innovative approaches to tackle the daily challenges of leading school districts. A must-read for anyone committed to educational leadership and excellence.

—**Joe Gothard**,

Superintendent, Madison Metropolitan School District
Madison, Wisconsin

My colleague and dear friend, Michael Hinojosa, is an incredibly gifted leader, having led more school districts in more states for more years than any of his contemporaries. For good reason, we call him the G.O.A.T. This book succinctly documents the secrets to his success and how his leadership evolved over the years. Aspiring superintendents as well as current district CEOs would do well to heed his model and advice.

—**Barbara M. Jenkins**,

Chief in Residence, CHIEFS FOR CHANGE
Winter Garden, Florida

In this book Hinojosa shows his unique ability to cut through the noise and get to the core principles that

made him one of education's greatest leaders. His experience, insights, and perspective make this a must read.

—**Bill Macatee**,
Broadcaster
Dallas, Texas

Michael Hinojosa has gathered a lifetime's worth of insights into a single volume. This should be essential reading for both aspiring and seasoned school superintendents. He addresses all facets of public education leadership, enriching the text with a narrative that is captivating and thought-provoking. This work should be read and reread by anyone serious about making a positive difference in the lives of children.

—**Michael Casserly**,
Former Executive Director, Council of the Great City Schools
Washington, D.C.

As a fellow superintendent, I can attest to the incredible insights Michael Hinojosa offers in his book. His wealth of experience and practical advice make it an essential read for anyone dedicated to making a lasting impact in education. Hinojosa's strategies for navigating the complexities of the superintendency are both inspiring and actionable.

—**Alberto M. Carvalho**,
Superintendent, Los Angeles Unified School District
Los Angeles, California

Hinojosa has compiled an incredibly helpful, straightforward overview of lessons to assist leaders in succeeding in one of the most difficult jobs in the U.S.—that of an urban public school superintendent. It's an incredibly impactful role if done well, and it's one where quality onboarding is often lacking. I'm hopeful this book will accelerate the success of countless district leaders across the U.S.

—**Todd Williams**,
Chairman and CEO, The Commit Partnership
Dallas, Texas

SUPERINTENDENT- WISE

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SUPERINTENDENT- WISE

**CRITICAL LESSONS FOR
LEADING YOUR DISTRICT**

MICHAEL HINOJOSA

CORWIN

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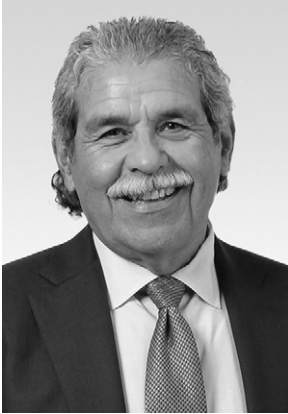
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About the Author



Dr. Michael Hinojosa served more than twenty-seven years as a superintendent/CEO of six public education systems, including two of the twenty-five largest school systems in the United States, Dallas Independent School District in Texas and the Cobb County School District in suburban Atlanta, Georgia. His career in public education, from teacher and coach to superintendent, spans more than four decades. He retired from the Dallas ISD in June 2022 after a long career in public education.

With a firm belief that education and not environment is the key to a student's success, he has led several school districts to improved student achievement. Dr. Hinojosa's recognitions include being named 2002 Superintendent of the Year by the Texas Association of School Boards and 2005 Superintendent of the Year by the University of Texas at Austin. He was honored as Distinguished Alumnus by the College of Education at Texas Tech University and as the Outstanding Latino Educator by the Association of Latino Administrators and Superintendents in 2014.

In 2019, *D Magazine* named Dr. Hinojosa the "Best Public Official" in Dallas. The Council of the Great City Schools awarded him the Green-Garner Award, the highest honor in urban education, as the 2020 Urban Educator of the Year. Dr. Hinojosa is a recipient of the CoSN (Consortium for School Networking) and AASA (American Association of School Administrators) 2021 EmpowerED Digital Superintendent Award. In 2022, he received the Champion of Science and Medicine from the Dallas County Medical Society. He is also a past president of the Texas Association of School Administrators. He currently serves as Superintendent in Residence for both the Council of the Great City Schools and the Texas Urban Council.

Dr. Hinojosa, a proud graduate of Dallas ISD, holds a doctorate in education from the University of Texas at Austin. He has three sons, graduates of Texas Tech University, Harvard University, and Princeton University. All three attended Dallas ISD for a significant portion of their K–12 careers.

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