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CONSUMER BEHAVIOUR

Applications in Marketing

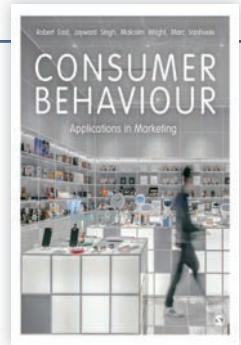
Jaywant Singh, Malcolm Wright, Marc Vanhuele, Robert East

Written by respected marketing academics, this popular textbook extends beyond a basic psychological approach to Consumer Behaviour by providing a more empirical understanding of the subject, helping students grasp marketing applications at both individual and market levels.

Subject: Business & Management

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DIGITAL MARKETING

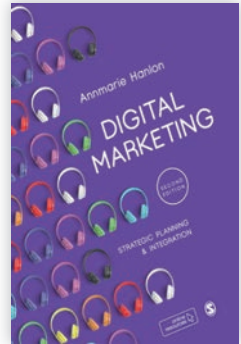
Strategic Planning & Integration

Annamarie Hanlon

An unbiased, balanced guide to all aspects of digital marketing planning and strategy, from social media, mobile and VR marketing to objectives, metrics and analytics.

Subject: Business & Management

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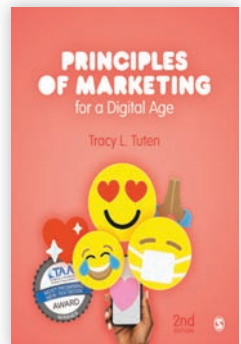
PRINCIPLES OF MARKETING FOR A DIGITAL AGE

Tracy L. Tuten

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EXPERIENTIAL MARKETING

Integrated Theory & Strategic Application

Holly Barry, Pio Fenton, Rose Leahy

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Subject: Business & Management



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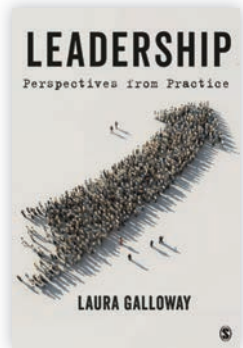
LEADERSHIP

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Laura Galloway

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Marc Baaij

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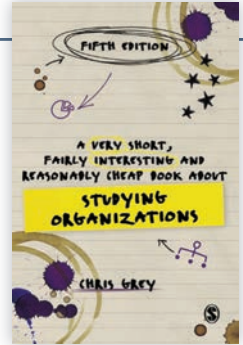
Chris Grey

Conceived by Chris Grey and written to get readers thinking, the *Very Short, Fairly Interesting and Reasonably Cheap* series offers informal, conversational and critical overviews of popular areas of study.

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EVENTS MANAGEMENT

An International Approach

Nicole Ferdinand, Paul J. Kitchin

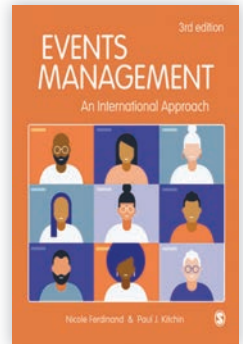
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Michael R. Solomon, Mona Mrad

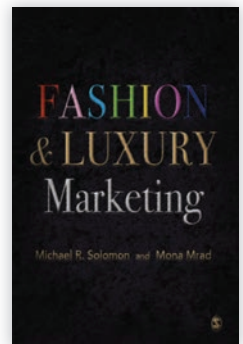
Written by marketing experts, this authoritative and comprehensive full-colour textbook made up of both accessible research and theory, real-world examples and case studies including Prada, Gucci and Burberry, provides students with an overview of the global fashion industry and fashion marketing, strategy, branding, communications, retailing and distribution, as well as the psychological factors involved in consuming fashion and luxury.

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TOURISM MANAGEMENT

An Introduction

Clare Inkson, Lynn Minnaert

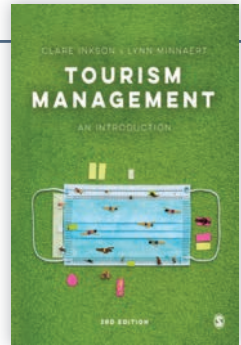
This introductory text provides readers with a robust understanding of tourism and its industries, including how destinations are developed, marketed and managed, and how tourism impacts communities, environments and economies.

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RESEARCHING INFORMATION SYSTEMS AND COMPUTING

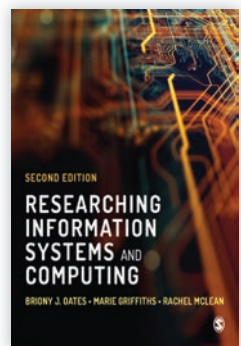
Briony J Oates, Marie Griffiths, Rachel McLean

Written specifically for information systems (IS) and computing students and providing everything they need to know about executing a research project.

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INTERCULTURAL MANAGEMENT

Concepts, Practice, Critical Reflection

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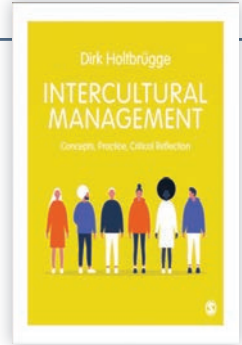
Subject: Business & Management



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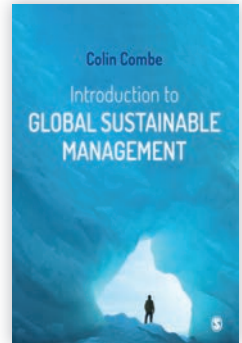
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ORGANISATIONAL MISBEHAVIOUR

Paul Thompson, Stephen Ackroyd

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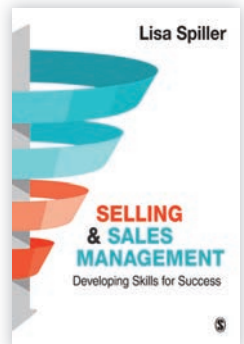
Lisa Spiller

A step-by-step “how-to” guide to selling in the contemporary world with a focus on storytelling to enhance relationship building and help drive sales; alongside skills development for sales management and today’s role for sales data analytics.

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Exploring the Frontiers

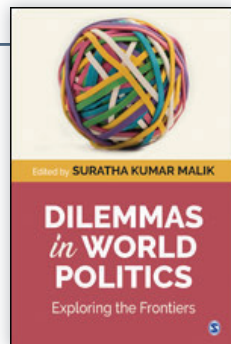
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This book examines major issues in contemporary world politics, analyzing the disquiets and potential of globalization in a neo-liberal world order.

Subject: Geography, Politics & IR

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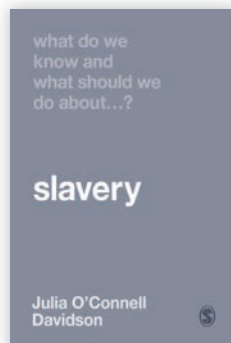
Julia O'Connell Davidson

This book reviews what is known about the issue of slavery, and argues that the concept of “afterlives” is more helpful than that of “modern slavery” to those seeking to challenge injustice, violence, inequality and oppression in the twenty-first century.

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International Studies for the 21st Century

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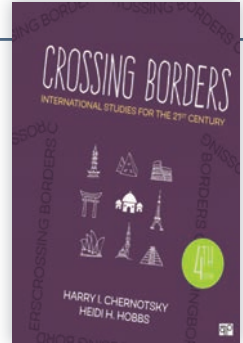
Crossing Borders employs an interdisciplinary approach that allows students to recognize, understand and challenge the arena of international studies.

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INTELLIGENCE ANALYSIS

A Target-Centric Approach

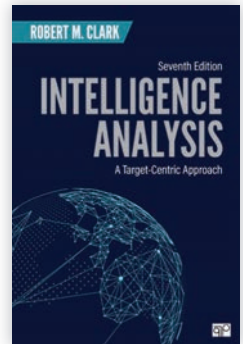
Robert M. Clark

Now in its Seventh Edition, Robert M. Clark's **Intelligence Analysis: A Target-Centric Approach** once again delivers a consistent, clear method for teaching intelligence analysis, demonstrating how a collaborative, target-centric approach leads to sharper and more effective analysis.

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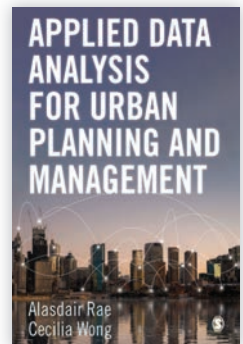
Alasdair Rae, Cecilia Wong

With contributions from academics across the globe, this book showcases how readers can use data analysis for better and more effective urban planning and management

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SPATIAL STATISTICAL METHODS FOR GEOGRAPHY

Peter A. Rogerson

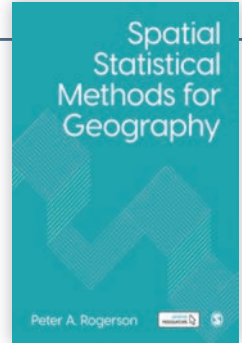
This accessible new textbook offers a straightforward introduction to doing spatial statistics in the context of unique considerations that apply with geographic data. Grounded in real world examples, it shows readers how to extend traditional statistical methods for use with spatial data.

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Barry C. Edwards, Philip H. Pollock III

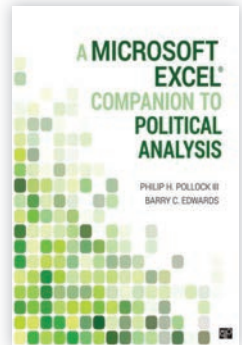
The trusted series of workbooks by Philip H. Pollock III and Barry C. Edwards continues with **A Microsoft Excel® Companion to Political Analysis**. In this new guide, students dive headfirst into actual political data from all major subfields working with the ubiquitous Excel software.

Subject: Geography, Politics & IR



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Christopher Lamont

The ideal introduction to research methods in global politics, Lamont offers a broad survey of the leading methods and theories in IR with unrivalled clarity, packed with engaging examples throughout. This is the gold standard, step-by-step guide to embarking on research in IR.

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AN INTRODUCTION TO CRIMINOLOGY

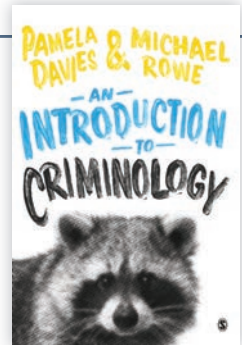
Michael Rowe, Pamela Davies

A comprehensive introduction to all the key topics, criminological theories, and important themes that students will cover when studying criminology and criminal justice.

Subject: Criminology



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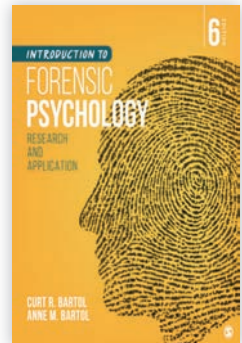
INTRODUCTION TO FORENSIC PSYCHOLOGY

Curt R. Bartol, Anne M. Bartol

Written by authors with extensive experience in the field and in the classroom, **Introduction to Forensic Psychology: Research and Application**, Sixth Edition demonstrates how to analyze psychological knowledge and research findings and apply these findings to the civil and criminal justice systems.

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ENGAGED CRIMINOLOGY

An Introduction

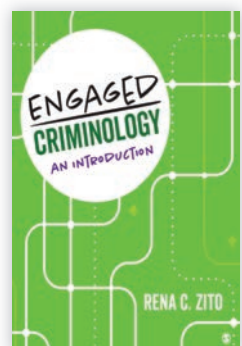
Rena C. Zito

Engaged Criminology invites students to learn and think like a criminologist with an active learning approach, achievable across classroom settings. It incorporates real-life examples and hands-on activities that get students doing criminology rather than just retaining definitions.

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UNDERSTANDING HOMICIDE

Fiona Brookman

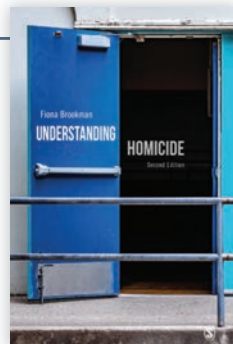
Understanding Homicide is a valuable resource for students studying homicide, violence, its investigation and responses to it, as well as researchers and practitioners interested in homicide and violence.

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CRIMINAL (IN)JUSTICE

A Critical Introduction

Aaron Fichtelberg

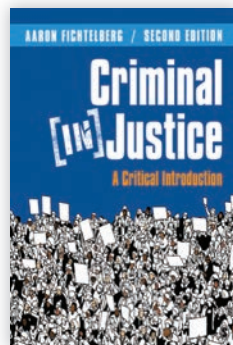
Criminal (In)Justice: A Critical Introduction examines the American criminal justice system and the social forces that shape it. Using a conversational voice, the book challenges readers to consider the inequalities in the criminal justice system, then ask, "What can I do to make this better?"

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WOMEN, GENDER, AND CRIME

Core Concepts

Stacy L. Mallicoat

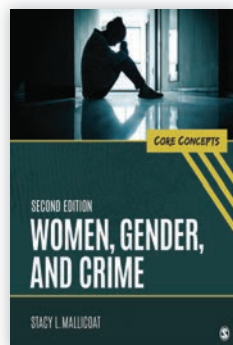
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JUVENILE JUSTICE

A Guide to Theory, Policy, and Practice

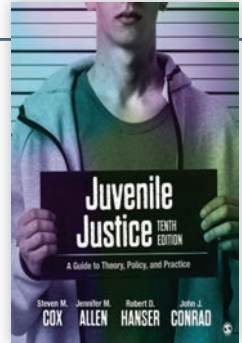
Jennifer M. Allen, John J. Conrad, Robert D. Hanser, Steven M. Cox

Juvenile Justice: A Guide to Theory, Policy, and Practice takes students through the practical realities of the juvenile justice system and the most current topics in the field. The Tenth Edition features real-life examples, excellent pedagogical features, and complete digital resources to help students learn interactively.

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CRIME ANALYSIS WITH CRIME MAPPING

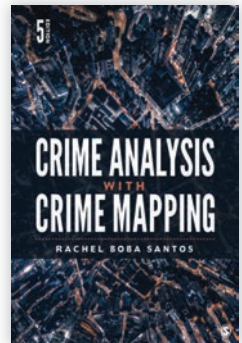
Rachel Boba Santos

Crime Analysis With Crime Mapping introduces crime analysis, both the practice and profession, and supports the understanding of it all through discussing concepts, theories, practices, data, analysis techniques, and the relationship with policing.

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CRIMINOLOGICAL RESEARCH

A Student's Guide

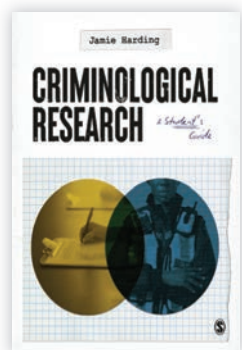
Jamie Harding

A comprehensive guide to the research process, using criminological examples drawn mainly from the UK. Provides students with the skills and knowledge both to conduct their own research, and to evaluate the research of others, with frequent explicit discussions of the key points in each of these areas.

Subject: Criminology



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From Theory to Practice

Andrew Reeves

Supported by online resources including case studies, videos and journal articles, this is an authoritative introduction to everything the trainee needs to know to become a professional counsellor or psychotherapist.

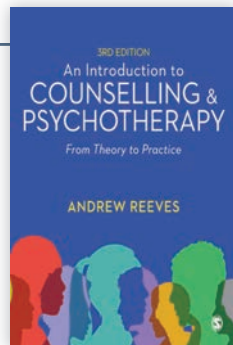
Subject: Psychology & Psychotherapy



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AN INTRODUCTION TO PERSONALITY, INDIVIDUAL DIFFERENCES AND INTELLIGENCE

Luke Smillie, Nick Haslam

This book includes everything students need to know about personality, intelligence, and individual differences in the Third Edition of this clear and accessible textbook.

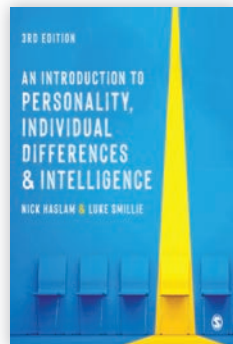
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COUNSELLING SKILLS

Traci Postings

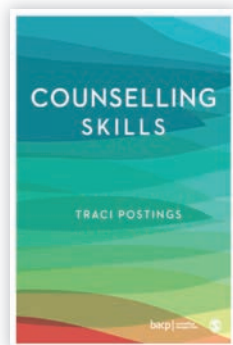
This counselling skills guide equips readers with the necessary knowledge, skills and qualities to work with people in a range of different roles and settings.

Subject: Psychology & Psychotherapy

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PRACTICING THERAPY AS SOCIAL CONSTRUCTION

Emerson F. Rasera, Pedro Martins, Sheila McNamee

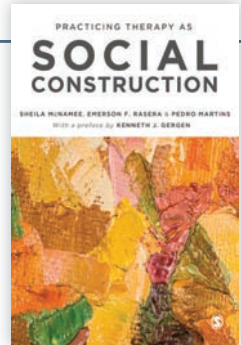
This book will support both trainees and qualified therapists to think about therapy as a socially constructed and relational process, and to develop as a more culturally, socially and politically aware practitioner. It advocates for ‘therapist activists’ who understand the interplay between the micro and the macro in therapeutic contexts and debunks the idea of the ‘isolated client’ to examine how broader societal conditions create problems for the individual.

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FIRST STEPS IN COGNITIVE BEHAVIOUR THERAPY

David A. Lane, Sarah Corrie

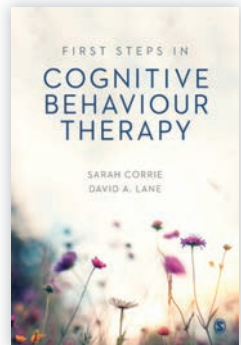
This book is a first steps introduction to cognitive behaviour therapy that will appeal to the interested reader and professionals wanting to learn about the approach.

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A STUDENT'S GUIDE TO COGNITIVE NEUROPSYCHOLOGY

Ashok Jansari

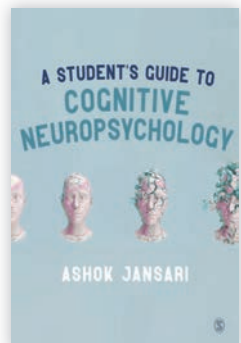
Written in a comprehensive and accessible style, **A Student's Guide to Cognitive Neuropsychology** guides readers through the traditional areas of cognitive neuropsychology and beyond, applying core theoretical principles to real-world scenarios.

Subject: Psychology & Psychotherapy

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AUTISM SPECTRUM DISORDERS

Characteristics, Causes and Practical Issues

Jill Boucher

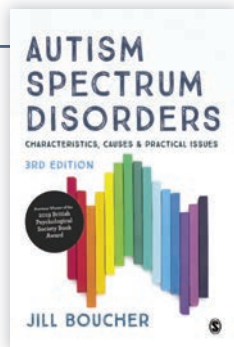
This fully up to date Third Edition offers the latest research on autistic spectrum disorders, exploring theories at the psychological, neurobiological and 'first cause' levels as well as methods of assessment, intervention, education and support.

Subject: Psychology & Psychotherapy

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THE BIOPSYCHOLOGY COLOURING BOOK

Alison Cooper, Jonathan Lee, Suzanne Higgs

Perfect for revision, colouring is a fun and creative way for students to learn biopsychology, whilst taking a break from screens. Including short simple introductions to each topic, this book asks students to identify the anatomy and complete the label before moving on to add colour to the illustrations.

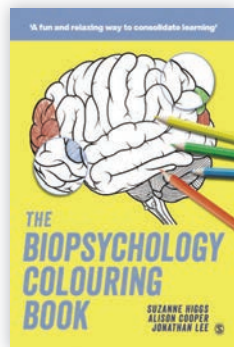
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Paperback • 9781529730913 • 148 pages

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AN INTRODUCTION TO COUNTERTRANSFERENCE

Claire Cartwright

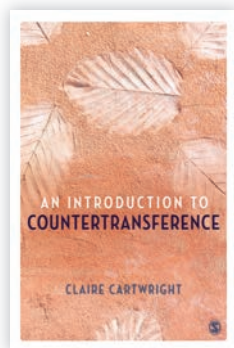
This book provides step-by-step guidance on identifying, understanding and managing countertransference. It pays particular attention to ethical and cultural issues.

Subject: Psychology & Psychotherapy

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FROM SURVIVING TO THRIVING

A student's guide to feeling and doing well at university

Christian van Nieuwerburgh, Paige Williams

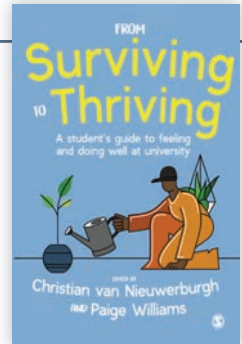
This book will help students move from surviving to thriving at University. It is a personal guide for a journey of learning and growth that will help them now and in life beyond University. They will understand more about what helps them to feel well and do well, and experiment with evidence-based activities, explore theories of personal wellbeing and play with some of the latest ideas from the field.

Subject: Psychology & Psychotherapy

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THE PSYCHOLOGY STUDENT'S GUIDE TO STUDY AND EMPLOYABILITY

Graham Davey

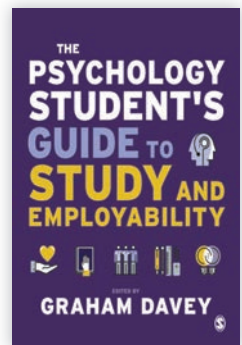
Written by leading academics, this handy guide interweaves both study skills and employability skills, providing advice across all three years of a psychology degree.

Subject: Psychology & Psychotherapy

Paperback • 9781529758054 • 304 pages

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PROFESSIONAL SKILLS FOR PSYCHOLOGY

Judith Roberts

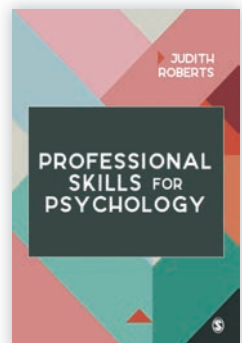
Whether you're a student or a practitioner, this book provides readers with a thorough grounding in how to develop a successful career in psychology.

Subject: Psychology & Psychotherapy

Paperback • 9781526488800 • 192 pages

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UNDERSTANDING SPORT PSYCHOLOGY

Aidan Moran, Cathy Craig, Gavin Breslin, John Kremer, Stephen Shannon

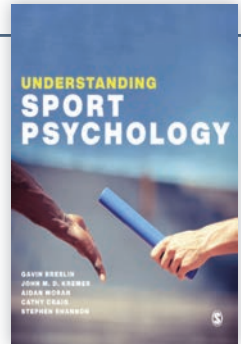
A stimulating and practical resource for any student of sports psychology, covering new developments within the field including; Social Identity Theory, Mental Health Awareness in Sport, Resilience and Mindfulness amongst others.

Subject: Psychology & Psychotherapy

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OUTCOME MEASURES AND EVALUATION IN COUNSELLING AND PSYCHOTHERAPY

Chris Evans, Jo-anne Carlyle

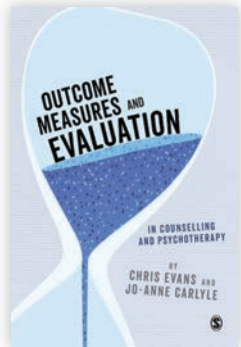
This book throws a life belt to all counselling and psychotherapy trainees and practitioners looking to make the best start in their research-informed career.

Subject: Psychology & Psychotherapy

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BUILDING EXPERIMENTS IN PSYCHOPY

Jonathan Peirce, Michael MacAskill, Rebecca Hirst

PsychoPy is an open-source software package for creating rich, dynamic experiments in psychology, neuroscience and linguistics. Co-authored by its creator, this book guides you through the steps of building experiments in PsychoPy.

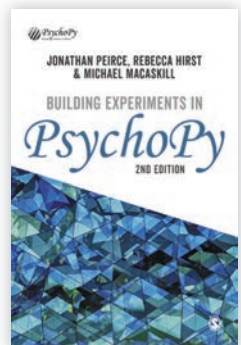
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THEMATIC ANALYSIS

A Practical Guide

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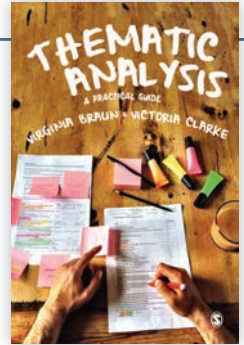
This book is the definitive approach to thematic analysis, offering a highly accessible and practical discussion of doing TA.

Subject: Psychology & Psychotherapy



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DOING RESEARCH IN COUNSELLING AND PSYCHOTHERAPY

John McLeod

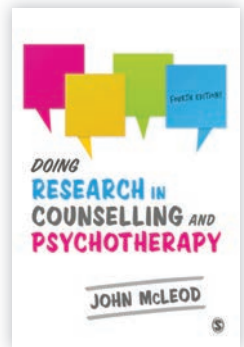
A highly practical and accessible guide that throws a lifeline to any counselling trainee or practitioner learning about the research process.

Subject: Psychology & Psychotherapy



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ESSENTIAL RESEARCH METHODS IN PSYCHOLOGY

Belinda Winder, Christine Norman, Gayle Dillon, Philip Banyard

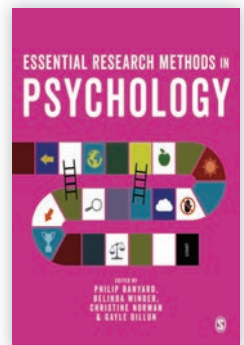
This book focusses on captivating, and maintaining the engagement of, students in the methods they need to know about to be successful in their psychology degree and does this with inventive pedagogy.

Subject: Psychology & Psychotherapy



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ESSENTIALS OF HEALTH PROMOTION

James Woodall, Ruth Cross

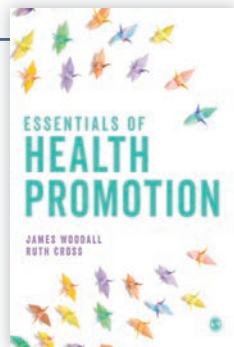
A complete overview of the subject setting out the what, why, when, who, where and how of health promotion containing 20 bite-sized chapters that answer all the common questions.

Subject: Health, Nursing & Social Care

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DIGITAL MEDIA AND CHILD AND ADOLESCENT MENTAL HEALTH

A Practical Guide to Understanding the Evidence

Diane Levine, Michelle O'Reilly, Nisha Dogra, Veronica Donoso

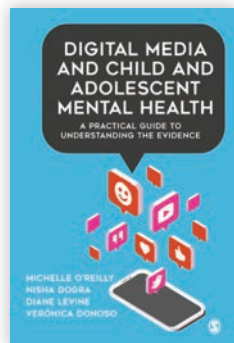
With contributions from over 30 experts, and dispelling common myths, this is a practical and evidence-based guide into the benefits of social media and how it can be used beneficially by both children and adolescents.

Subject: Health, Nursing & Social Care

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UNDERSTANDING THE SOCIOLOGY OF HEALTH

An Introduction

Anne-Marie Barry, Chris Yuill

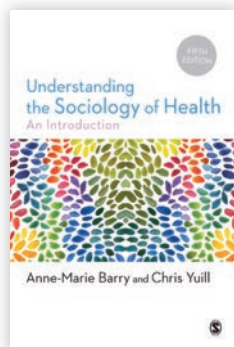
A complete, highly readable and student orientated introduction. Comprehensive coverage of all the key theories, debates and issues showing how sociology can answer complex questions about health and illness.

Subject: Health, Nursing & Social Care

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DEVELOPING PUBLIC HEALTH INTERVENTIONS

A Step-by-Step Guide

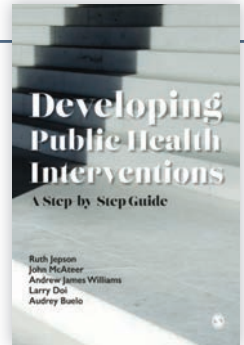
**Andrew James Williams, Audrey Buelo, John McAteer,
Larry Doi, Ruth Jepson**

A practical book for students of health promotion and public health. Grounded in the real world, it explains how to design, implement and evaluate public health improvement projects.

Subject: Health, Nursing & Social Care

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1st edition • January 2022

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LEADING AND MANAGING HEALTHCARE

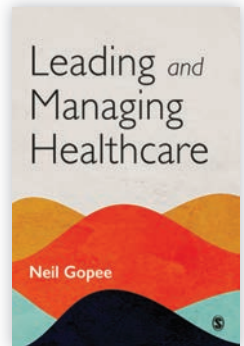
Neil Gopee

A complete introduction to leadership and management for newly emerging healthcare professionals embarking on the first steps of their career development journey.

Subject: Health, Nursing & Social Care

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ESSENTIALS OF NURSING PRACTICE

Catherine Delves-Yates

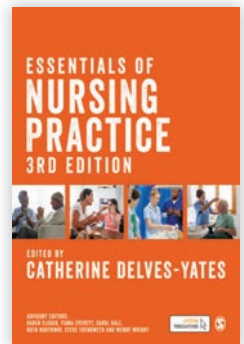
A complete resource covering the key subjects nursing students need to know. It addresses all fields of practice and all settings, with a wealth of activities designed to encourage critical thinking, reflection and evidence-based practice.

Subject: Health, Nursing & Social Care



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GETTING INTO NURSING

A complete guide to applications, interviews and what it takes to be a nurse

Karen Elcock

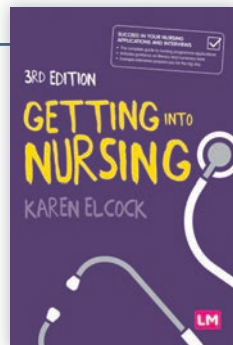
The go-to book for anyone considering a career in nursing. Using real life tips from students, lecturers and nurses, the book helps prospective students determine if nursing is the right career for them. It then walks the reader step by step through the application process, from choosing the right course to writing a strong application and succeeding at the interview.

Subject: Health, Nursing & Social Care

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3rd edition • March 2022

Learning Matters



UNDERSTANDING MENTAL HEALTH PRACTICE FOR ADULT NURSING STUDENTS

Steve Trenoweth

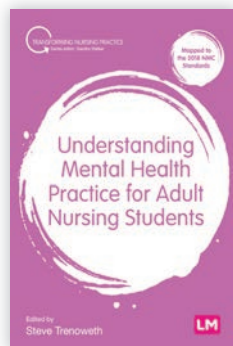
Mapped to the 2018 NMC Standards, this book provides an overview of the principles and practice of contemporary mental health nursing care. It equips adult nursing students with the skills to respond to the needs of those in their care who face mental health challenges.

Subject: Health, Nursing & Social Care

Paperback • 9781529716481 • 184 pages

1st edition • April 2022

Learning Matters



ESSENTIALS OF PATHOPHYSIOLOGY FOR NURSING PRACTICE

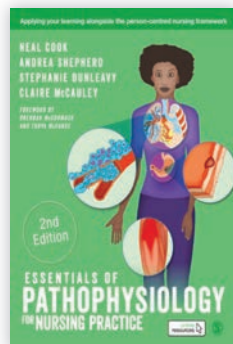
Andrea Shepherd, Claire McCauley, Neal Cook, Stephanie Dunleavy

Combining the best of print and online learning into one integrated package, the book explores the science of pathophysiology with clear and simple explanations, providing insight into the basic principles that underpin health and illness, and the main causes of disease.

Subject: Health, Nursing & Social Care

Paperback • 9781529775952 • 784 pages
2nd edition • April 2022

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UNDERSTANDING RESEARCH FOR NURSING STUDENTS

Peter Ellis

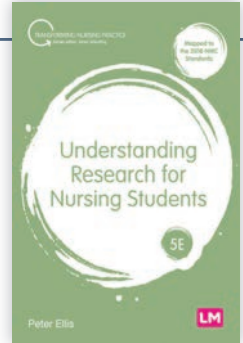
This bestselling introduction to research supports nursing students by demystifying jargon, explaining the key concepts and building their skills in applying research principles to their studies and practice.

Subject: Health, Nursing & Social Care

Paperback • 9781529779684 • 200 pages

5th edition • April 2022

Learning Matters



INTRODUCTION TO SOCIAL WORK

An Advocacy-Based Profession

Lisa E. Cox, Carolyn J. Tice

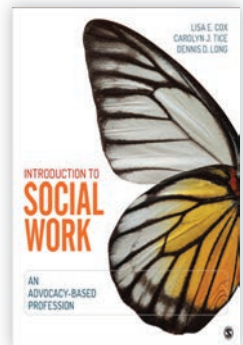
The award-winning **Introduction to Social Work: An Advocacy-Based Profession** takes students on an exploration of what social work is, what it was historically, and how to be an effective advocate as a social worker moving forward.

Subject: Health, Nursing & Social Care

680 pages

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AN A-Z OF SOCIAL WORK THEORY

Malcolm Payne

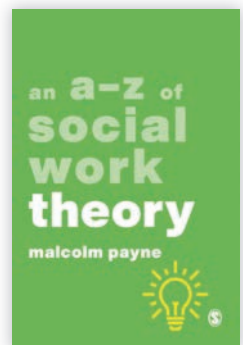
Designed for both students and newly-qualified social workers, this dip in and out of guide introduces students to over 350 key theories, theorists and concepts in a concise and no-nonsense way. Careful cross-referencing will help students make important connections, while selected readings will provide a springboard to further learning.

Subject: Health, Nursing & Social Care

Paperback • 9781526487254 • 296 pages

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DEVELOPING KNOWLEDGE AND SKILLS FOR CHILD AND FAMILY SOCIAL WORK

Barry Fearnley

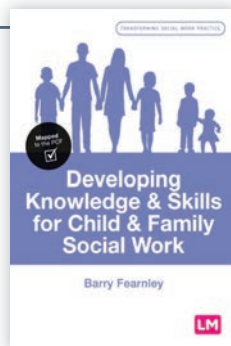
Using case studies, activities and research summaries, this accessible guide to child and family social work will provide students with the knowledge and skills they need to practice with confidence.

Subject: Health, Nursing & Social Care

Paperback • 9781529763065 • 208 pages

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Learning Matters



ORGANISATIONS AND MANAGEMENT IN SOCIAL WORK

Everyday Action for Change

Mark Hughes, Michael Wearing

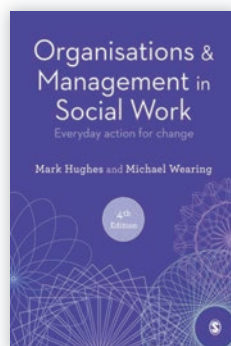
This book helps readers to develop strategies for ethical, reflective and relational practice, covers key themes including leadership, supervision, risk and decision making and emphasises the importance of active participation for positive change.

Subject: Health, Nursing & Social Care

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SAFEGUARDING CHILDREN, YOUNG PEOPLE AND FAMILIES

Julie Fourie, Vida Douglas

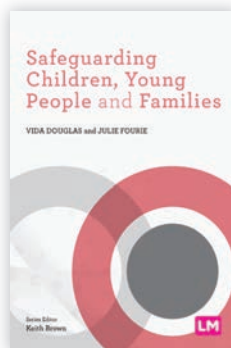
Using case studies, reflective questions and checklists for practice, this hands-on guide will provide busy social workers with the knowledge and skills they need to effectively and confidently make a difference to the lives of children and young people.

Subject: Health, Nursing & Social Care

Paperback • 9781529768558 • 200 pages

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Learning Matters



LEADERSHIP IN EARLY CHILDHOOD

Challenges and Complexities

Diana Harris, Heather Munn, Jill Harrison, Lauren Whale, Louise Atkins, Rebecca Thistle

The book considers the challenges of leadership in the early years, exploring both the theoretical aspects, and the skills and tools needed to support and develop leadership and mentoring in practice.

Subject: Education

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DATAPROOF YOUR SCHOOL

How to use assessment data effectively

James Pembroke, Richard Selfridge

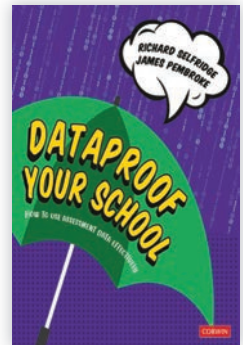
This book is a guide through the different types of data schools can, and should, generate; how to make the best use of it, and what to avoid. From standardised tests and teacher assessment, to managing data and developing a data strategy, this book will equip readers with the tools they need to dataproof schools.

Subject: Education

Paperback • 9781529730340 • 192 pages

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THE BIG BOOK OF WHOLE SCHOOL WELLBEING

Bukky Yusuf, Frederika Roberts, Kimberley Evans, Thérèse Hoyle

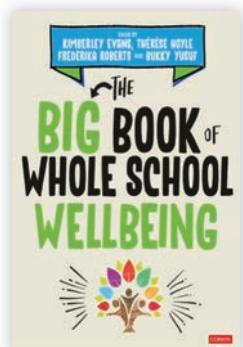
An essential guide to wellbeing in education for all school staff from leaders to classroom teachers.

Subject: Education

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THE PSYCHOLOGY OF GREAT TEACHING

(Almost) Everything Teachers Ought to Know

Casper Hulshof, Liese Missinne, Pedro De Bruyckere

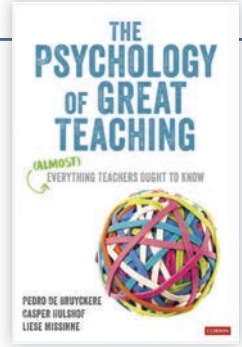
The essential teaching companion that offers a broad understanding of psychology and how ideas from psychological theory and research can be relevant to any classroom.

Subject: Education

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LEARNING THEORIES FOR EARLY YEARS PRACTICE

Sean MacBlain

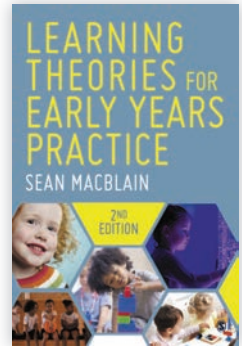
The perfect guide for students who need to get to grips with learning theories and how they relate to practice, this book covers Early and Modern theorists and their theories, and how they apply to early years education today.

Subject: Education

Paperback • 9781529757064 • 152 pages

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EARLY CHILDHOOD THEORIES TODAY

Aaron Bradbury, Ruth Swalies

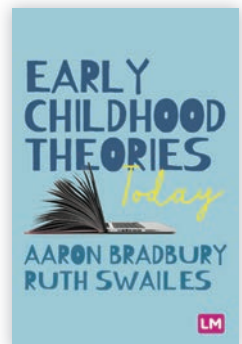
This book introduces early years practitioners to some contemporary theorists and explores their work alongside more well-known thinkers.

Subject: Education

Paperback • 9781529791211 • 168 pages

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Learning Matters



CHILD DEVELOPMENT FOR EARLY YEARS STUDENTS AND PRACTITIONERS

Sally Neaum

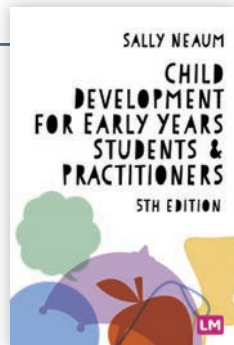
This accessible guide to child development is for students of degrees and foundation degrees in Early Years, Early Childhood Studies and related disciplines and for early years practitioners.

Subject: Education

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Learning Matters



YOUNG CHILDREN'S HEALTH AND WELLBEING

From birth to 11

Helen Cazaly

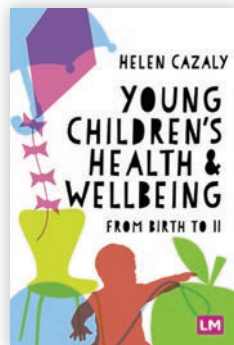
This book supports those training to work with young children to explore the many factors that impact on child health and wellbeing.

Subject: Education

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Learning Matters



SELF-REGULATION IN THE EARLY YEARS

Antonia Zachariou, Sue Robson

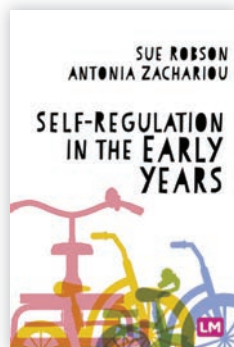
This book supports students and practitioners in Early Childhood Studies, Early Years, Education and related disciplines in understanding self-regulation.

Subject: Education

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INTRODUCTION TO PLAY

Jane Waters-Davies

This textbook brings together all aspects of play in one place. Covering a wide range of types of play, play pioneers and their theories, play environments, and how play relates to young children's learning and development, the chapters also draw out tensions and challenges for those working with young children.

Subject: Education

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MAKING PLAY WORK IN EARLY YEARS SETTINGS

Tales from the sandpit

Dawn Rigby

This book supports early years professional to make a play-based curriculum work in practice.

Subject: Education

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CAN I GO AND PLAY NOW?

Rethinking the Early Years

Greg Bottrill

Greg Bottrill on ensuring continuous provision enables children's learning through play, along with support in putting children at the centre of practice.

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A VERY UNUSUAL JOURNEY INTO PLAY

Ben Kingston-Hughes

This book is the definitive guide to how play can transform children's lives. Bringing together the strands of research on play, this book shows the unique and profound place play has in the neurological development, emotional well-being and health of children.

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GREEN TEACHING

Nature Pedagogies for Climate Change & Sustainability

Claire Warden

Just being outside doesn't always guarantee a connection to the natural world. An awareness of the environment needs to be embedded within the curriculum, and with climate change and sustainability being such important and urgent issues, this book is a timely and much needed resource for early years and primary educators.

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TEACHING THE PRIMARY CURRICULUM OUTDOORS

Learning Through Landscapes

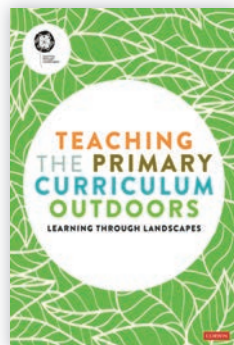
Through real life understanding of teaching and step by step guidance, this book shows readers that every curriculum subject in primary schools can be taught outdoors. It also demonstrates how learning outdoors improves health, wellbeing and attainment and brings joy to teaching.

Subject: Education

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HOME LEARNING ENVIRONMENTS FOR YOUNG CHILDREN

Cathy Nutbrown, Kay Davies, Peter Clough, Peter Hannon

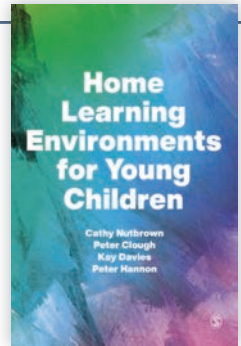
This book brings together theory on parents and early learning, and the role of education professionals in developing partnerships with families, focussing on how to support parents in their teaching of literacy and other aspects of early learning at home.

Subject: Education

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FLEX EDUCATION

A guide for flexible working in schools

Lindsay Patience, Lucy Rose

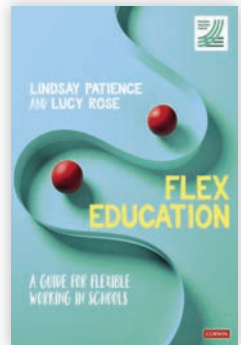
The perfect companion to build an understanding of the benefits of flexible working in education and how to make it work in school.

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WE NEED TO TALK ABOUT PARENTS

A Teacher's Guide to Working With Families

Cathie Freeman, Jenni Gates

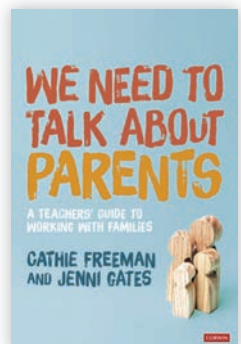
A guide for primary and secondary school teachers on interacting and working with parents with a strong focus on developing empathetic professional skills.

Subject: Education

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PLAYFUL MATHEMATICS

For children 3 to 7

Helen J. Williams

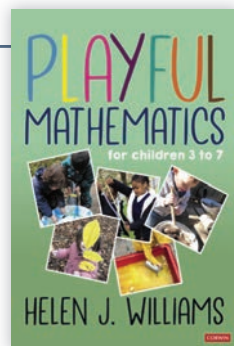
Empowering early years teachers to see the learning potential of playful mathematics, this book supports early years practitioners to know why preparation works better than planning, and why 'thinking space' matters.

Subject: Education

Paperback • 9781529755152 • 192 pages

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UNDERSTANDING MUSIC EDUCATION

Exploring Children's Musical Worlds

Mary Stakelum

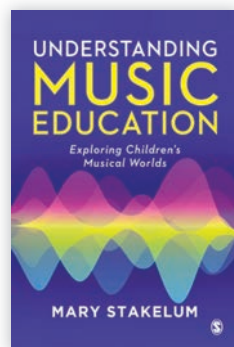
This book explores a child-centred perspective on music education. It examines how children engage with, and think about, music and how an understanding of this can support high-quality teaching and learning.

Subject: Education

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BEGINNING TEACHING WITH DIGITAL TECHNOLOGY

Joanne Blannin

The perfect guide for pre-service teacher education students, in both primary and secondary education, supporting the use of technology in classrooms to effectively support student learning.

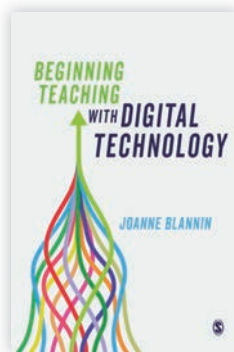
Subject: Education



Paperback • 9781526488688 • 192 pages

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CONTEMPORARY SOCIOLOGICAL THEORY AND ITS CLASSICAL ROOTS

The Basics

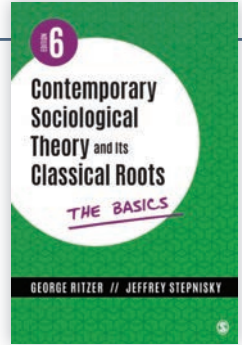
George Ritzer, Jeffrey Stepnisky

Contemporary Sociological Theory and Its Classical Roots: The Basics is a brief survey of sociology's major theorists and theoretical approaches, from the Classical founders to the present. The authors connect many theorists together into chapters with broad headings (Contemporary Integrative Theories, Contemporary Theories of Everyday Life, etc.) that offer students a big-picture, synthesized view of the entire span of sociological theory.

Subject: Sociology



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ORGANIZATIONS AND SOCIETY

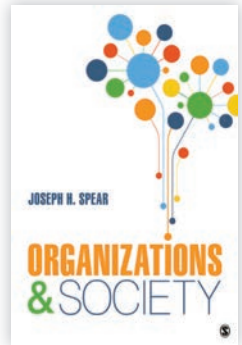
Joseph H. Spear

Organizations and Society examines the costs and consequences of social life that is dominated by rational control characteristic of bureaucratic organizations large and small. Students of all interests - those who wish to run organizations someday, study them, or simply understand their importance in the contemporary social order - will benefit from the insights of this text.

Subject: Sociology

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SOCIAL PROBLEMS

Sociology in Action

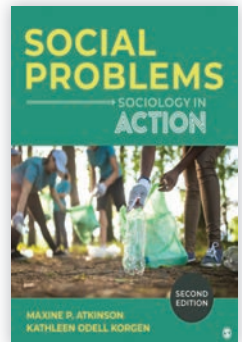
Kathleen Odell Korgen, Maxine P. Atkinson

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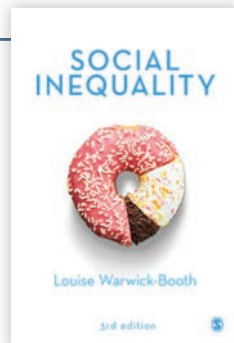
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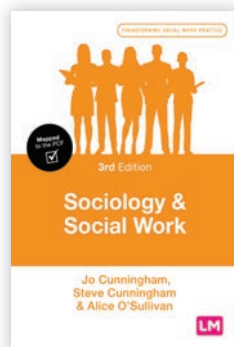
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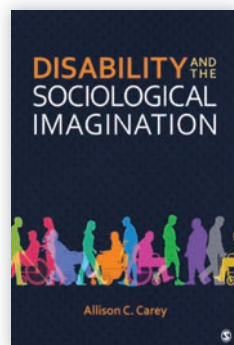
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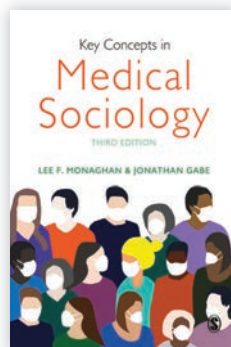
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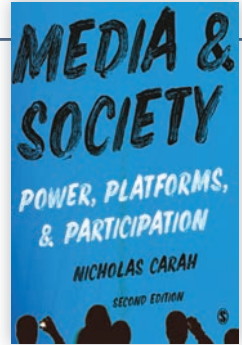
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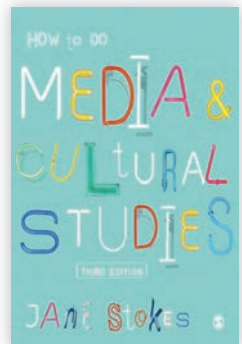
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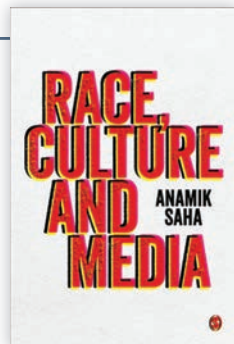
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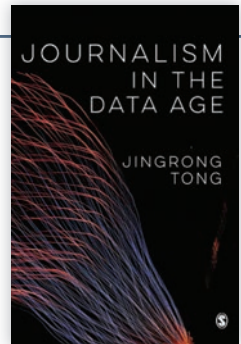
This book explores the development of journalism in this era of digital tech, and big and open data. It explores the crucial new developments of online journalism, data journalism, computational journalism and entrepreneurial journalism, and what this means for our understanding of journalism as a profession, and as a part of society.

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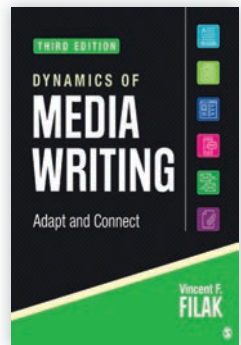
Throughout this text, award-winning teacher and college media adviser Vincent F. Filak introduces fundamental writing skills that apply to all media, while also highlighting which writing tools and techniques are most effective for specific media formats and why. User-friendly and loaded with practical examples and tips from professionals across mass media, this is the perfect guide for any student wanting to launch a professional media writing career.

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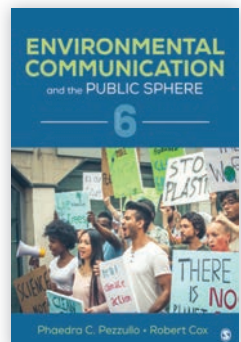
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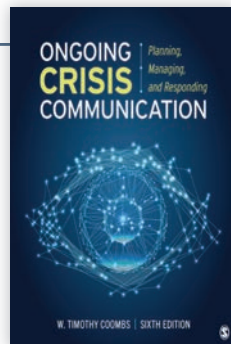
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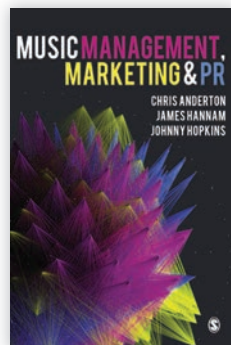
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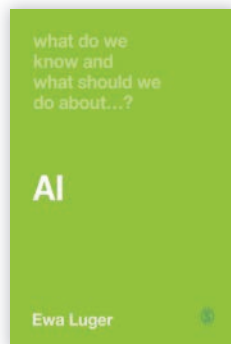
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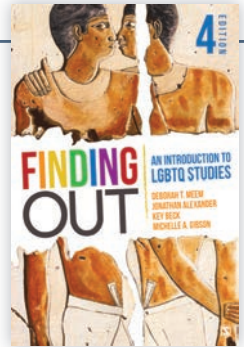
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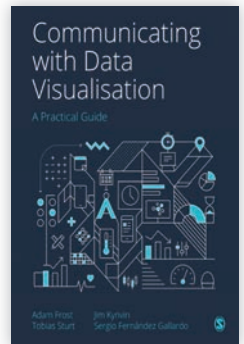
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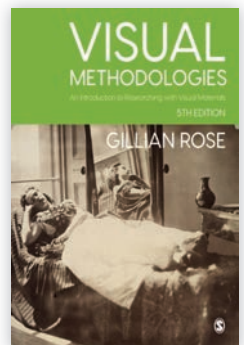
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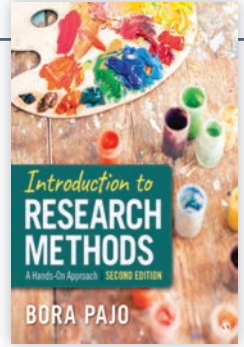
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Zina O'Leary

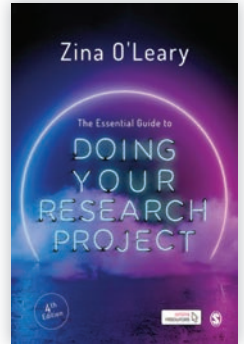
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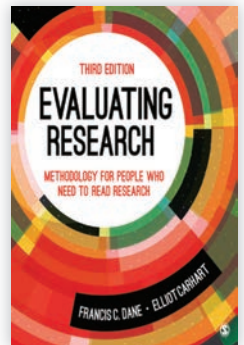
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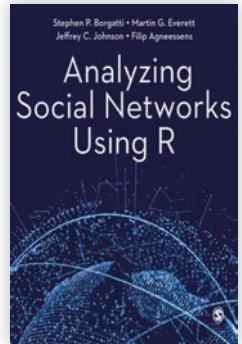
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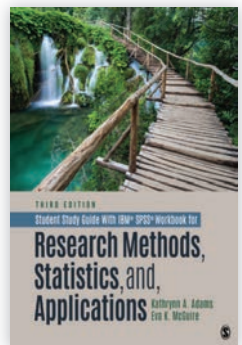
Eva K. McGuire, Kathryn A. Adams

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SECONDARY DATA IN MIXED METHODS RESEARCH

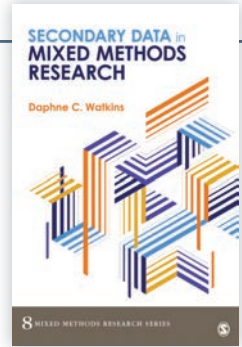
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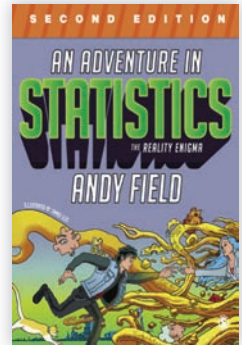
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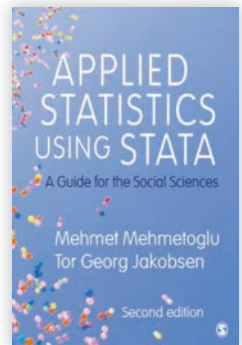
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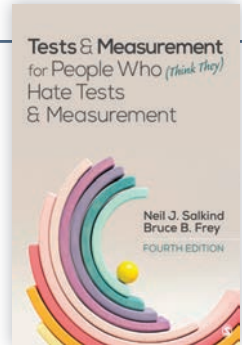
Bruce B. Frey, Neil J. Salkind

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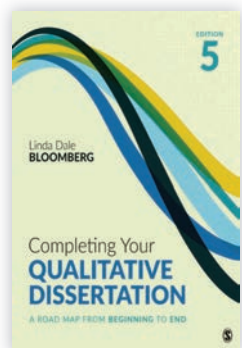
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Addressing the key challenges facing doctoral students, this text fills a gap in qualitative literature by offering comprehensive guidance and practical tools for navigating each step in the qualitative dissertation journey, including the planning, research, and writing phases. Author Linda Dale Bloomberg blends the conceptual, theoretical, and practical, so that the book becomes a dissertation in action - a logical and cohesive explanation and illustration of content and process.

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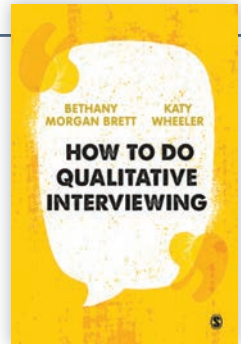
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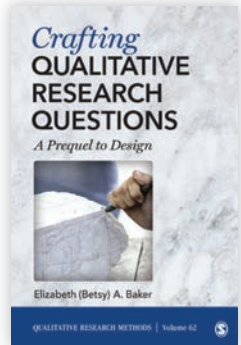
The essence of research design is the ability to articulate research questions. This book dissects the anatomy of a qualitative research question, outlines the role of paradigms in research design, describes strategies to use the anatomy as a design heuristic, and provides sample cases that track the decisions two researchers made while formulating a qualitative question. The book concludes with advice on how to move from the research question to the proposal.

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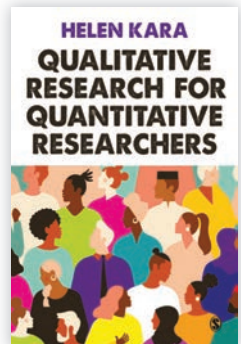
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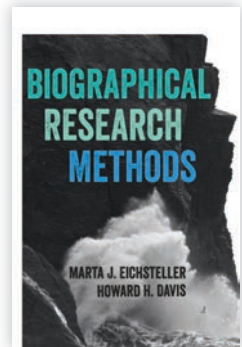
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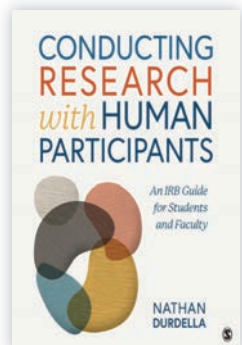
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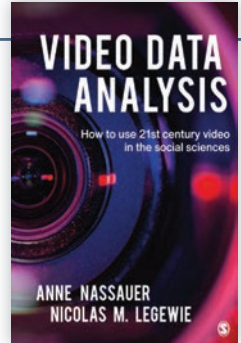
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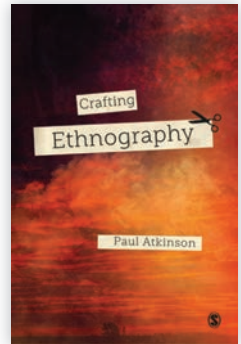
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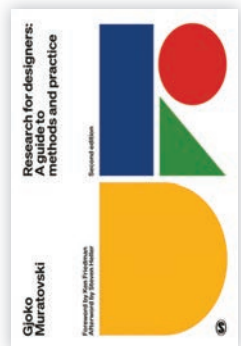
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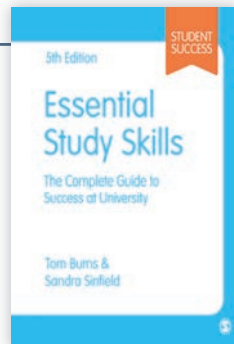
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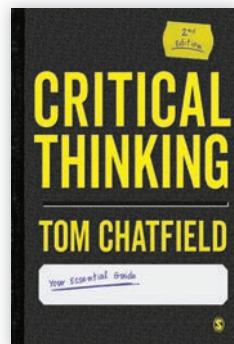
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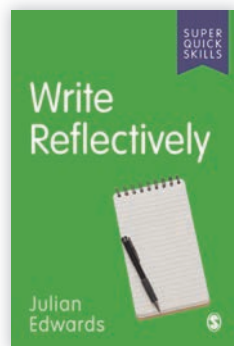
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