

Dear [name],

Our library is currently conducting a trial of **Data Planet**, the largest single repository of harmonized and structured statistical data available to libraries. I’d appreciate if you’d take a look at the product and let me know what you think. We have access through [date] at this link: https://dataplanet.sagepub.com/

**Incorporate Data Planet into your course**

“We were extremely impressed with Data Planet. …The intense attention to quality, clarity and detail is evident, and the online help and assistance pages are excellent as well.”

—*The Information Advisor’s Guide to Internet Research*

With **Data Planet**, you can:

* Access more than 65 billion authoritative, credible, international statistics from over 90 validated sources
* Browse and search to obtain incredibly specific indicators and locations in 16 topical categories
* Compare and contrast multiple indicators from multiple sources, chart trends over time, and create customized views in tables, maps, rankings, and charts on a single interface
* Enhance learning with source and variable descriptions to help students and researchers understand and interpret what the data means
* Access a reference library of articles written to help everyone build a foundation of statistical literacy before diving into the data

All of the datasets in **Data Planet** are updated as new data are provided from the source organization. This could be daily, weekly, bi-weekly, monthly, annually, or on a multiple year or variable periodic basis, ensuring that users have the most current data available.

Again, I’d appreciate your thoughts on this product as we consider adding it to our collection.

Thank you,

[LIBRARIAN NAME AND INFO]